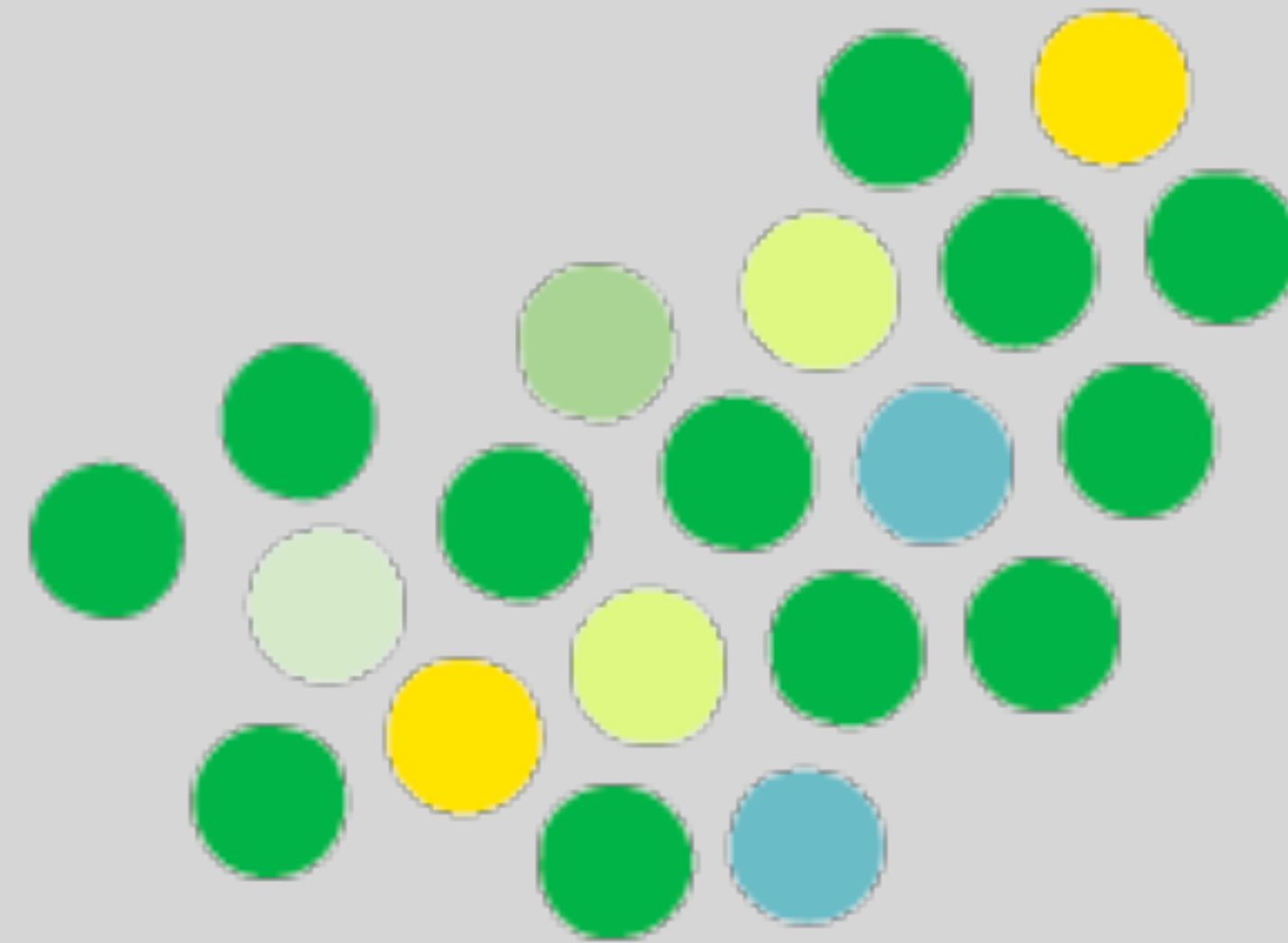


Meet Blockchain Valley

An ecosystem and social e-commerce platform for products and services relating to 4th Industrial Revolution Technologies with a blockchain. A tokenized smart community.

BlockchainValley



“TOKENIZED SMART COMMUNITY”

<https://blockchainvalley.me>

Powered by BC- Blockchaincompany.info

“We are building the next tokenized utility ecosystem that will make business more egalitarian and help humanise technology.”

R o b e r t H a a s t r u p - T i m m i ,
C V O a n d F o u n d e r

Blockchain Valley (BV) will be the 1st eCommerce engineered platform focusing on the multi-trillion dollar 4th Industrial Revolution of Technologies with a token & unique Blockchain called 4IR. We are on course to obtain French SEC (AMF) approval for our ICO with the help of Gide Law Firm in Paris and legendary Duff & Phelps, Financial KYC/AML Advisory. See our alpha MVP here: <http://www.blockchainvalley.me>

SUMMARY





ABOUT BC

Blockchain Company (BC) is building a unique ecosystem to help bring pragmatic utilities and applications to around 7.5 billion consumers with Blockchain, 4th Industrial Revolution Technologies and Cryptocurrencies. BC successfully conducted two seed rounds over the last two years raising EUR 2.5 million at a valuation of EUR 25 million through a Family Office. The seed capital has helped with significant alpha beta development of several projects.

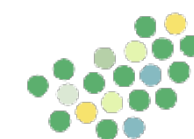


Today, we are at the beginning of the fourth industrial revolution (4th IR), ushered in by a plethora of emerging technologies, all disruptive in their own way already, but the combination of which signals the beginning of a new industrial era.

Blockchain, robotics, Artificial Intelligence (AI), the Internet of Things (IoT), drones, 3D printing, autonomous vehicles, quantum computing, biotech and nanotechnology are all examples of currently emerging technologies.

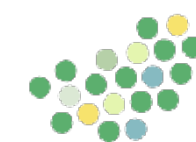
Such technologies are gradually implemented in a wide variety of industries and organizations and are expected to have a profound impact on the way we live, work and interact with one another and our environments once they reach maturity.

Slowly, but surely, a myriad of new and exciting technologies is supporting and advancing all areas of modern-day life, blending the physical with the digital and the biological with the manufactured.



THE FOURTH INDUSTRIAL REVOLUTION





THE CHALLENGE

While these emerging technologies are slowly upgrading and altering the world around us, the swift rise of the fourth industrial revolution will also undoubtedly lead to unforeseen negative impacts on the economy, society and our environment.

As has become abundantly clear over the past decade, the development of technology is outpacing the implementation of adequate regulatory oversight, as perfectly illustrated by the large-scale data abuses of the world's largest digital conglomerates.

Additionally, while new technologies are widely adopted, most can be seen as alienating to everyday consumers who enjoy the benefits, but are often not informed on the challenges, criticisms and side effects of the new gadgets and services they use.



The vision of Blockchain Valley is to unify complex emerging technologies and create an ecosystem based on our unique blockchain architecture, which will evolve into the backbone of the Fourth Industrial Revolution.

Our proposal is to bring consumers and companies together in a tokenized smart community that we call Blockchain Valley (BV). Our participants, which we refer to as “eCitizens” and “eCompanies”, can become part of a next generational Silicon Valley that helps connect inevitable 4th IR technologies directly with global consumers who will jointly represent and grow our smart community.



Blockchain Valley will mostly be accessible through its eCommerce digital platform, but will also have a smart community geophysical location in Stellenbosch, South Africa, for strategic reasons.

Companies that are developing advanced 4th IR technologies can therefore engage directly with eCitizens and other eCompanies within the Blockchain Valley platform, both as a virtual digital and physical utility.

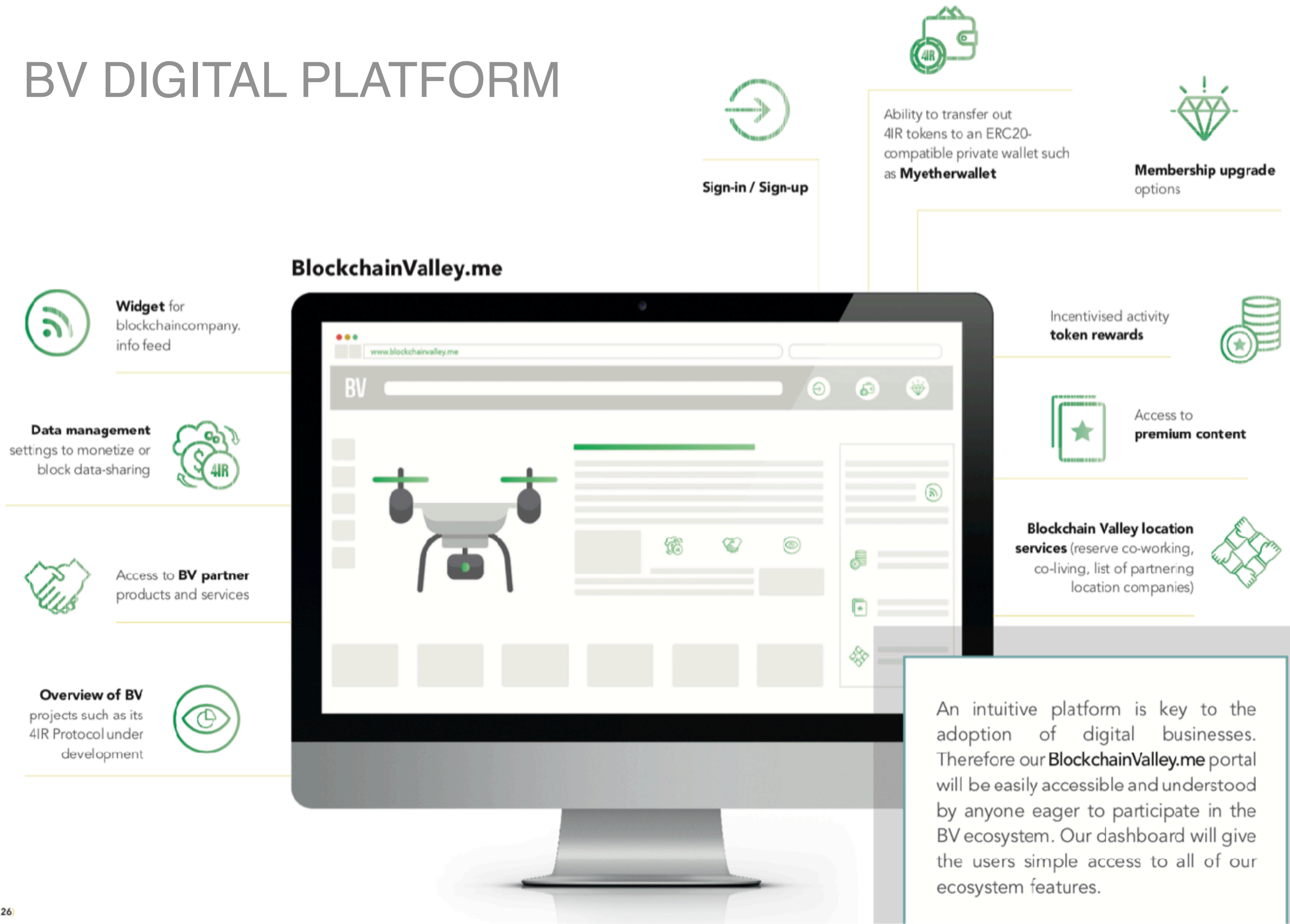
Blockchain Valley's ecosystem will have its own native utility token called 4IR and sophisticated reward mechanisms embedded in its DNA, turning BV into an incentivised global smart community.

Going forward, BV will also have a strategic smart community location in the region of Stellenbosch, Western Cape, South Africa for a variety of purposes. This will include several facilities ranging from coworking spaces, to 4th IR tech research, labs, training, innovation, education, event venues, business spaces and lifestyle facilities to enable physical engagement and networking within the smart community as well as access to the African market.



“TOKENIZED SMART COMMUNITY”

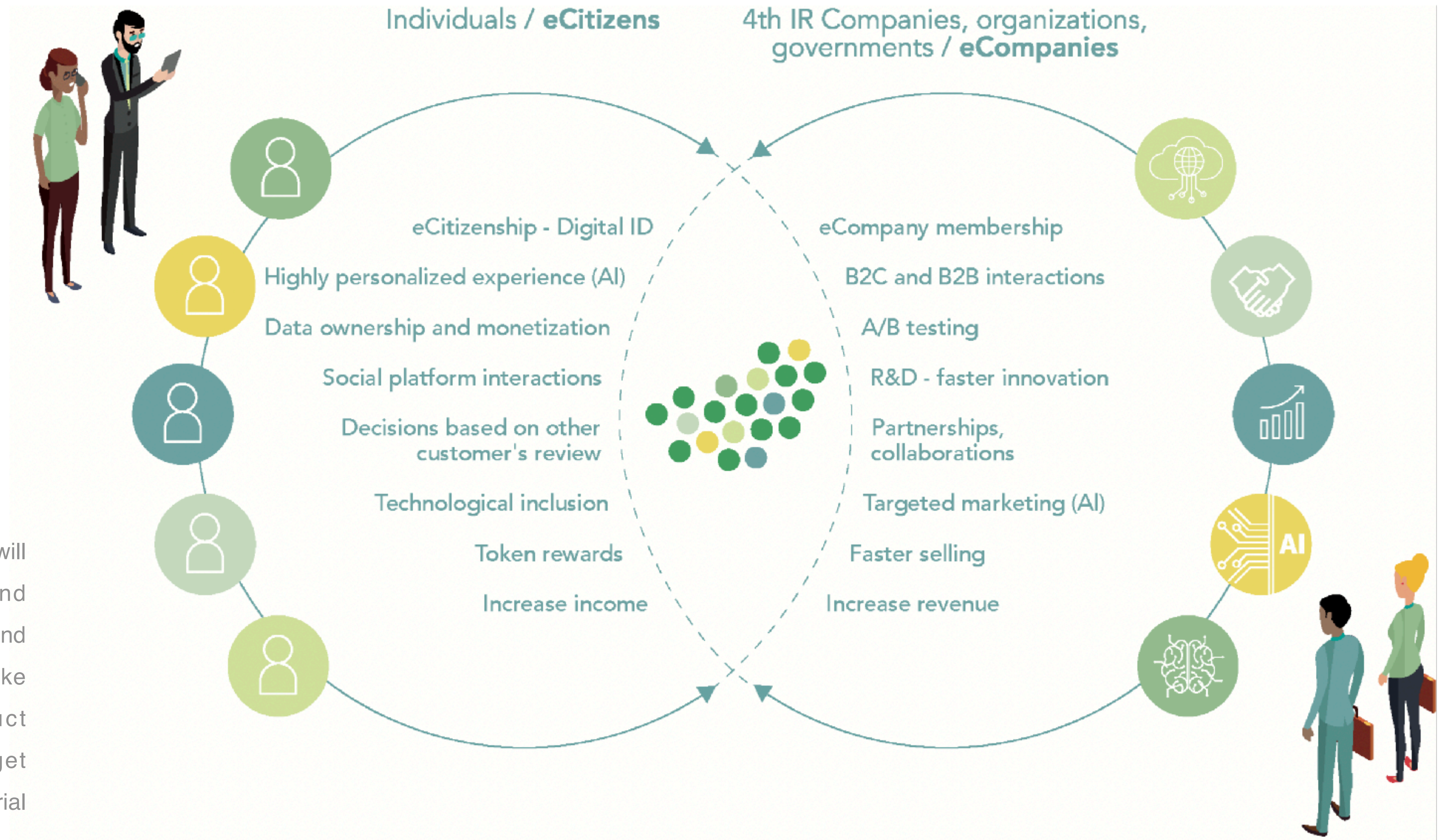
BV DIGITAL PLATFORM



An intuitive platform is key to the adoption of digital businesses. Therefore our **BlockchainValley.me** portal will be easily accessible and understood by anyone eager to participate in the BV ecosystem. Our dashboard will give the users simple access to all of our ecosystem features.

HOW WILL BV EMPOWER AND CONNECT INDIVIDUALS AND COMPANIES

The BV **eCommerce** feature will allow users, eCitizens and eCompanies, to trade, offer and subscribe to services, make purchases, follow product development or simply get information on new 4th industrial revolution solutions.



W E L C O M E T O B L O C K C H A I N V A L L E Y



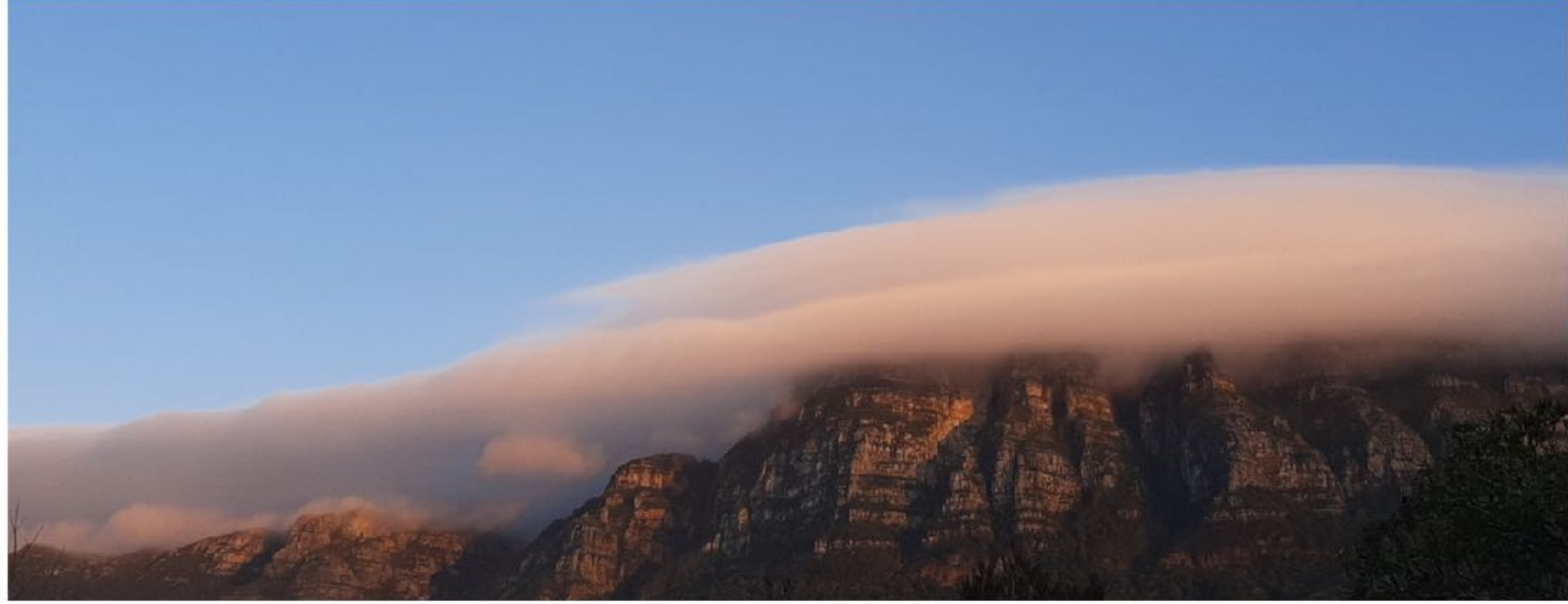
S T E L L E N B O S C H , S O U T H A F R I C A

S T R A T E G I C L O C A T I O N

WHY WILL 4IR COMPANIES ULTIMATELY EXPAND OPERATIONS TO BLOCKCHAIN VALLEY?

- ✓ Entry into African markets with the most impactful potential for 4th IR solutions.
- ✓ Africa is the continent with the youngest demographics, expecting a population explosion growth of 100% by 2050 to over 2 billion consumers;
- ✓ 4 major Universities in the Western Cape region, including 2 of the best on the African continent: University of Cape Town and Stellenbosch University;
- ✓ English is the most widely spoken language in South Africa;
- ✓ Apart from its astonishing nature, South Africa inhibits diverse human capital, first world infrastructure in Africa and is one of the newly advanced BRICS nations
- ✓ Africa's potential to become a \$14 trillion to \$30 trillion economy
- ✓ Cost-with regards to real estate and nominal efficiency labour value in comparison to Europe and the USA
- ✓ Innovation tech cluster offering networking opportunities, leading to more collaboration among companies and/or freelancers

WESTERN CAPE, SOUTH AFRICA

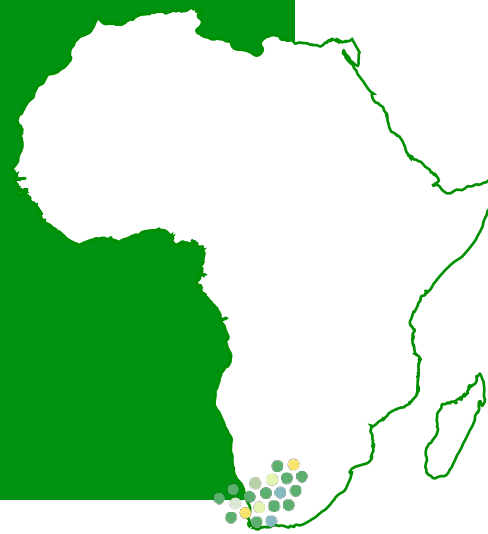


BLOCKCHAIN VALLE'S HUB

OTHER FACILITIES

Solutions that are created in Blockchain Valley smart community, powered by forward thinking start-ups and enterprising company residents, or collaborative projects, can be tested in the area. The physical smart community can also use 4IR tokens as a means of transaction, to market products or services that are subsequently deployed on a regional scale and internationally.

WESTERN CAPE, SA



1.BC SANCTUARY

BV will provide access to co-working, co-living (short-term rent) events spaces available and in the region of Stellenbosch and its surrounds. An ideal opportunity for eCompany clients doing

2.BC RESEARCH LAB

A consortium of collaborating academic researchers and institutions, offering their knowledge and professional analysis to the new economic paradigm ledger technologies (DLT and the Blockchain distributed will help shape. It aims to broaden the scope of research and include all 4th industrial revolution technologies

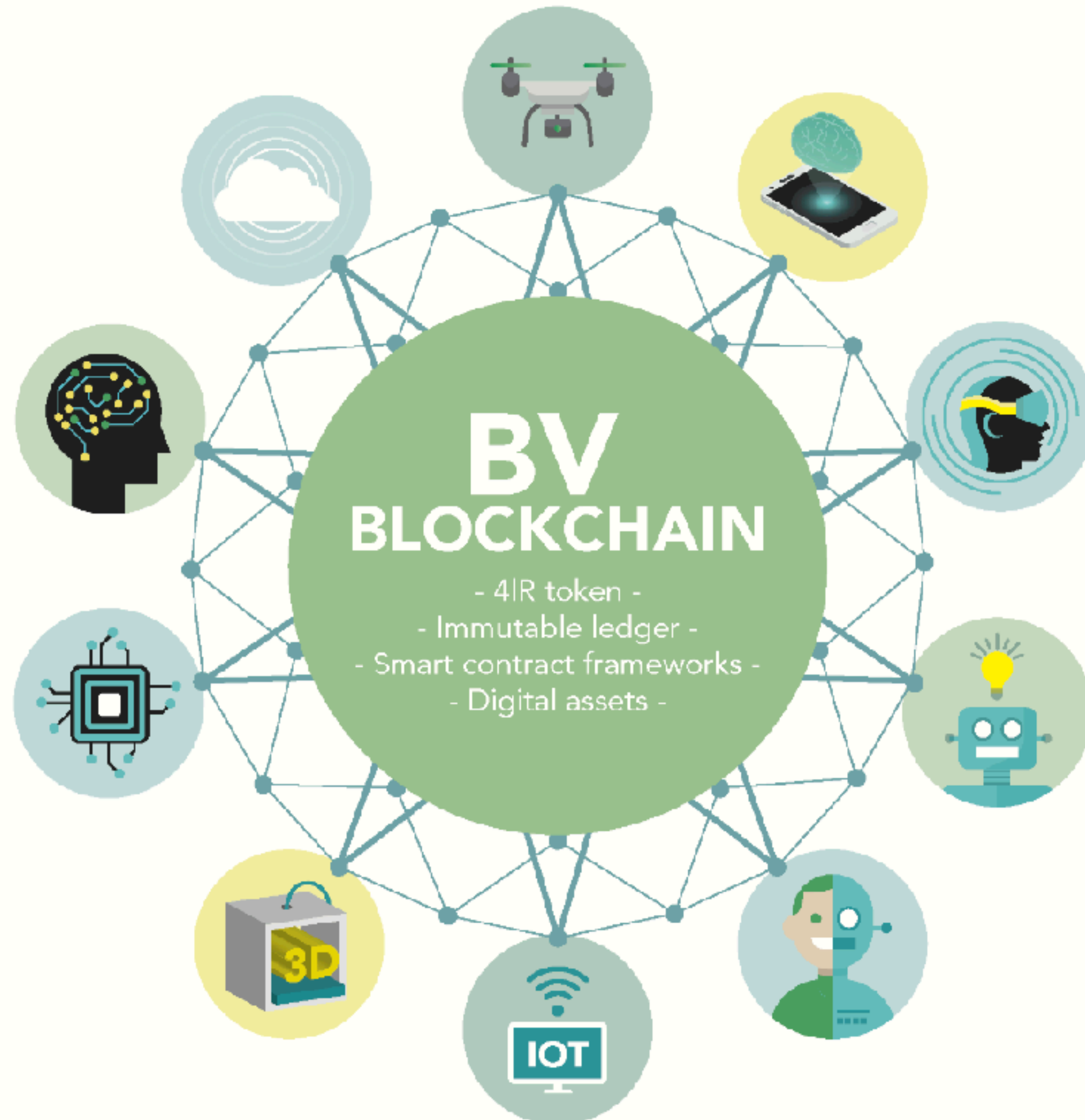
3.4IR SUMMIT

An annual BV conference covering 4th industrial revolution technologies each year under the domain “4IRSummit.com”, makes it a must attend global event similar to the Mobile World Congress that takes place in Barcelona annually.

4.BV ASSOCIATION (BVA)

BVA will help members who want to lease, rent or acquire real estate to operate in the region. We are also working with local consultants and companies who helped us with our Blockchain Valley PTY Ltd incorporation in South Africa and establish business banking facilities.

BLOCKCHAIN FOR THE FOURTH INDUSTRIAL REVOLUTION



- blockchain will become a key part of the new digital infrastructure;
- many 4th IR technologies such as IoT, AI, big data, VR, AR and robotics are set to increasingly converge with one another;
- requiring trusted, secure and open systems for financial transactions, data sharing and cooperation on a B2B, B2C and machine-to-machine level, a problem that blockchain has the potential to solve
- with a uniquely customized blockchain, BV aims to deliver smart contract solutions, decentralized applications and models for tokenization to all users of the ecosystem and ultimately, to the global 4th IR.
- for this 4th IR evolution including 5G, a unique blockchain protocol is required. We have in principle a top UK University of doctorate scientists, interested in helping with our 4IR Blockchain scientific design.
- the foundation of BV's blockchain protocol is a clone of Ethereum, which will be fully customized and developed based on the ecosystem's futuristic, scientific and idiosyncratic requirements.



Aligning individual and collective goals



Through the usage of a unique token, all participants in BV holding 4IR are incentivized to maximize demand and use cases for 4IR. Additionally, adequately designed incentive mechanisms can encourage value-adding actions for the ecosystem as a whole, which translate back to the individual holder.

Establish an inclusive micro-economy



Ultimately, BV's goal is to become an independent, inclusive economic system geared towards the 4thIR. The token economic model as well as the usage of a blockchain-based payment system allow for the creation of such a global micro-economy, open to anyone from anywhere.

B V T O K E N
E C O N O M I C S

KEY STRATEGIC GOALS

Capturing ecosystem-unique value



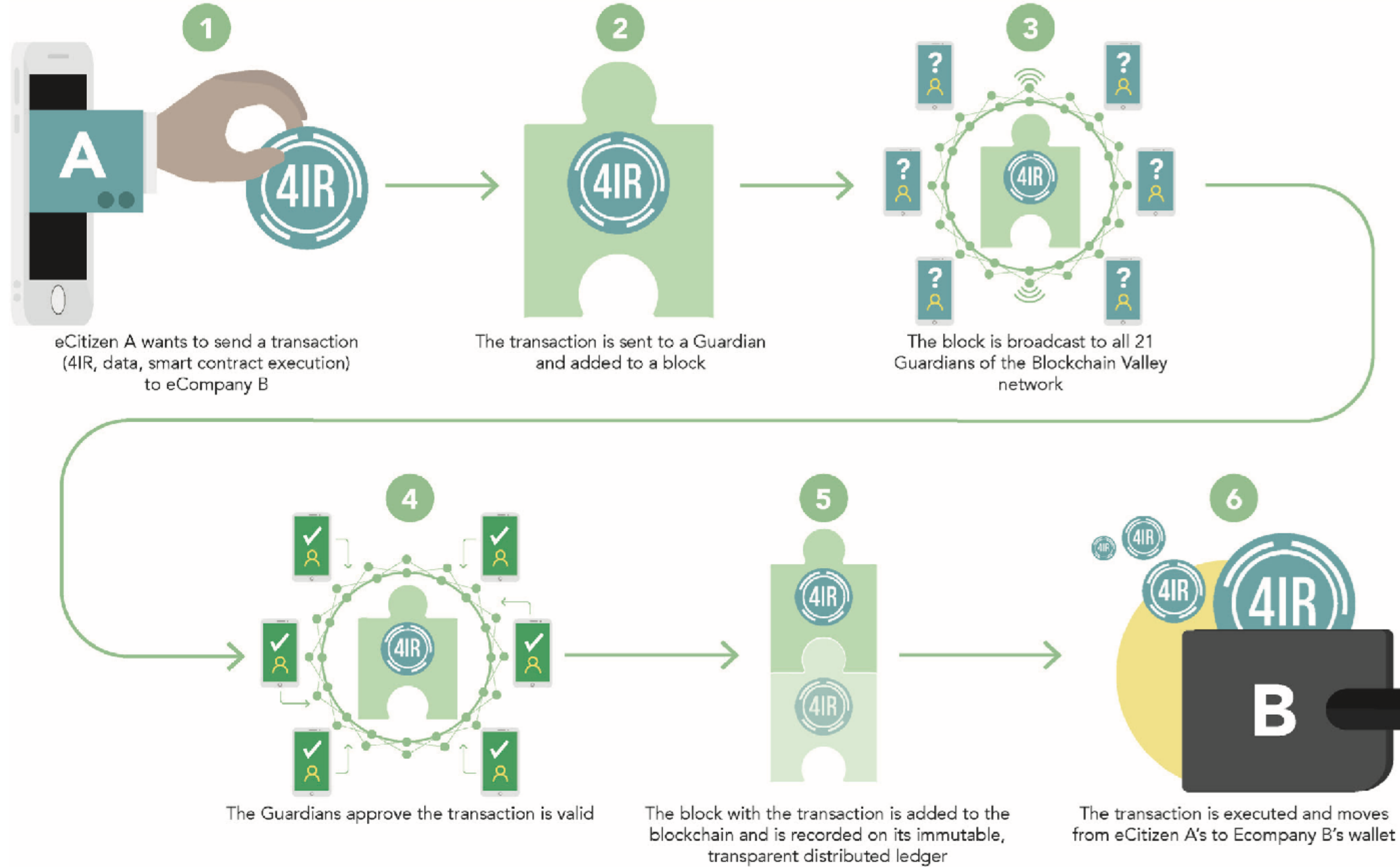
By requiring all ecosystem transactions to be conducted in the native token 4IR, value generated within Blockchain Valley can be maintained in the ecosystem. If designed correctly, this means that most value created by participants will be reflected both in the value of the network as a whole and of the token.

Create network and word-of-mouth effects



BV's tokenized business model and token-based rewards mechanisms lead to natural incentives to promote the platform to others. Moreover, each new user adds value to the network as a whole, kickstarting network effects from the launch of the ecosystem.







BlockchainValley.me

OFFICIAL WHITEPAPER 2019

THE DECENTRALISED OFFERING (ICO)

For our Private Placement and Public ICO purposes, we decided France offers the best jurisdiction under a newly regulated ICO framework, structured by the Autorité des marchés financiers, AMF (the equivalent of the United States SEC in France).

France is the first in the G7 country to develop a regulated framework, that attracts and helps ICO projects with fundraising via its jurisdiction.

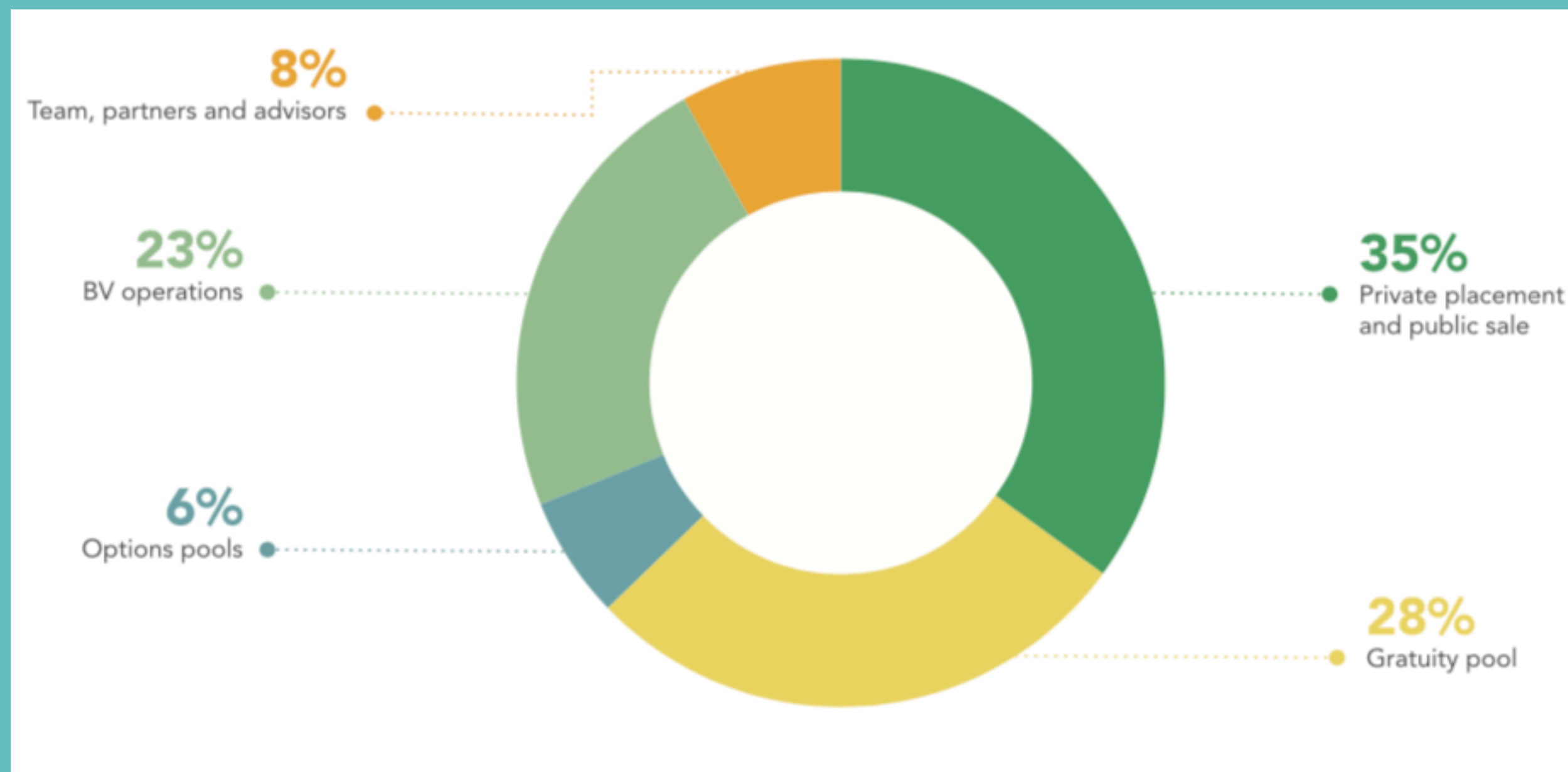
We believe that once France's AMF approves a whitelisting of BV as a global project, it could lead to long-term strategic benefits throughout the European Union and its relationship with the United States, Africa and the world.

Valuation of our Blockchain Valley project is EUR 200 million . The minimum offering price of 4IR ICO tokens is EUR 0.64 whilst the token sale process is expected to last 9 months in total and it will be split into two phases.





TOKEN ALLOCATION



Our 3 Month Private Placement: The first step is a Token Sale Private Placement prior to the Public ICO Sale. This Private Placement will be limited to a defined number of investors, depending on the jurisdiction. Unlimited participants are allowed in the Public Sale thereafter.

We have been working alongside our Law Firm Gide in Paris for almost 2 years and we understand that we are the first ICO that the legendary Duff & Phelps are advising, to meet strict KYC & AML regulation and procedures for French SEC (AML) approval. Blockchain Valley is highly likely to be among of the very first ICO projects to be approved by an EU G7 Nation soon.

Our 6 Month Public ICO: The remaining 50% of tokens will be sold to the global public over a 6 month period, a total of 155,555,556 4IR tokens. An auction based system will be used during the 6 month ICO period, similar to EOS' token sale, in which every sales period, each lasting 14 days, 1/12 of our total token sale supply for the ICO will be sold.

This mechanism aims to avoid all tokens being bought up by whales, gives everyone and opportunity to participate in the token sale, thus democratizing this process.

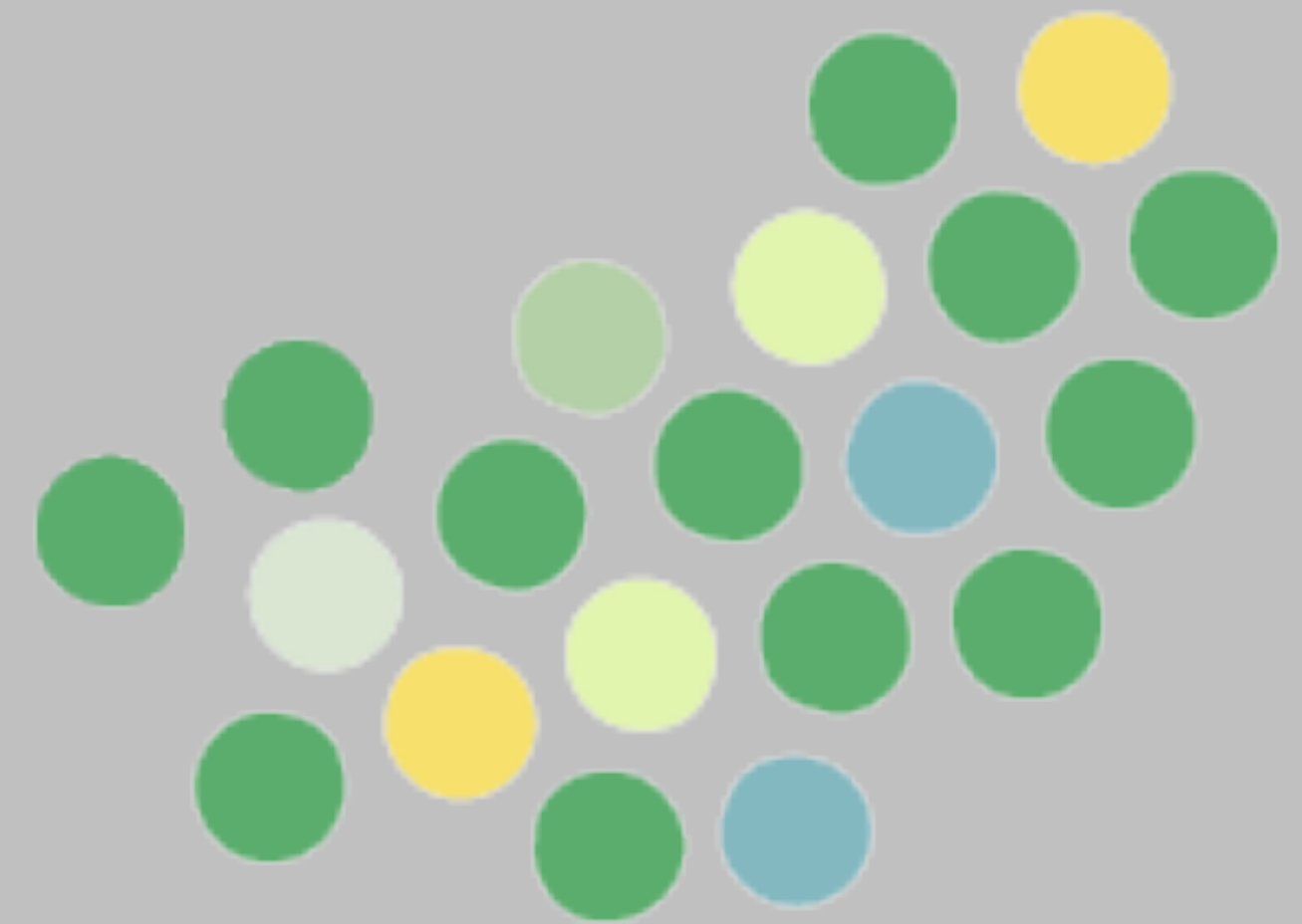
OUR PARTNERS



“If you are one of 7.5 billion consumers helping power up social economic platforms, driven through 4th Industrial Revolution Technologies this century, are you going to be included in utility growth as a power user, or unintentionally excluded from revenue growth rewards as is the Silicon Valley norm? We believe the new business model should be mutually beneficial between both the platform and end user, as our global economy becomes tokenized. Welcome to BlockchainValley.me.”

R o b e r t H a a s t r u p - T i m m i ,
C V O a n d F o u n d e r

GET INVOLVED



investor@blockchaincompany.info



blockchaincompany.info



<https://www.facebook.com/blockchaincompany/>



<https://www.linkedin.com/company/blockchaincompany/>

THANK YOU, BC TEAM

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