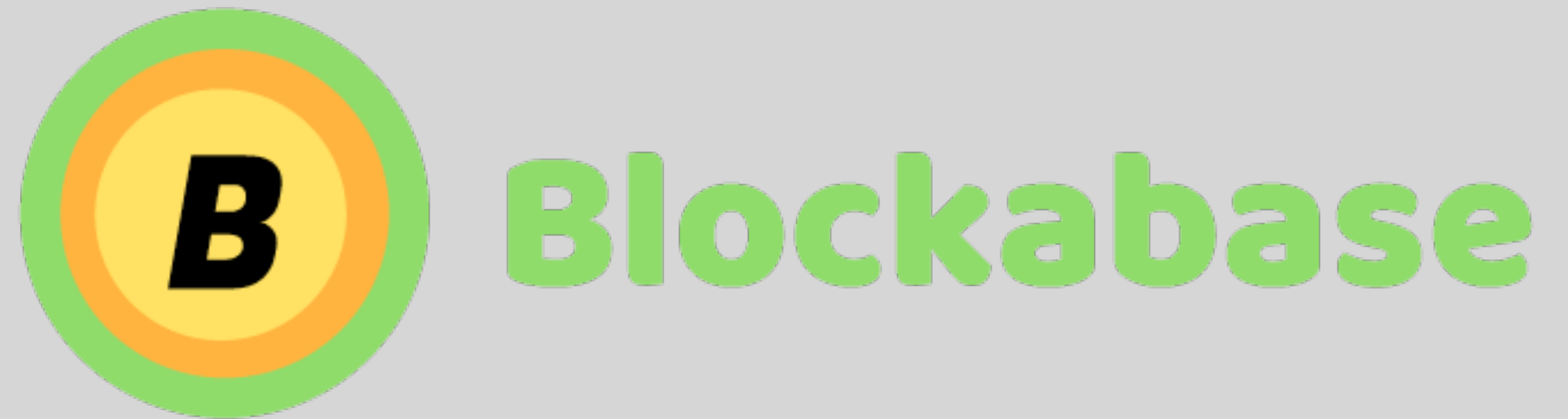# Meet Blockabase

The the world's first user-generated and token-incentivized search engine is here! In Pre-launch, Blockabase introduces entirely new search engine dynamics that could change the way people interact with search results and get rewarded.
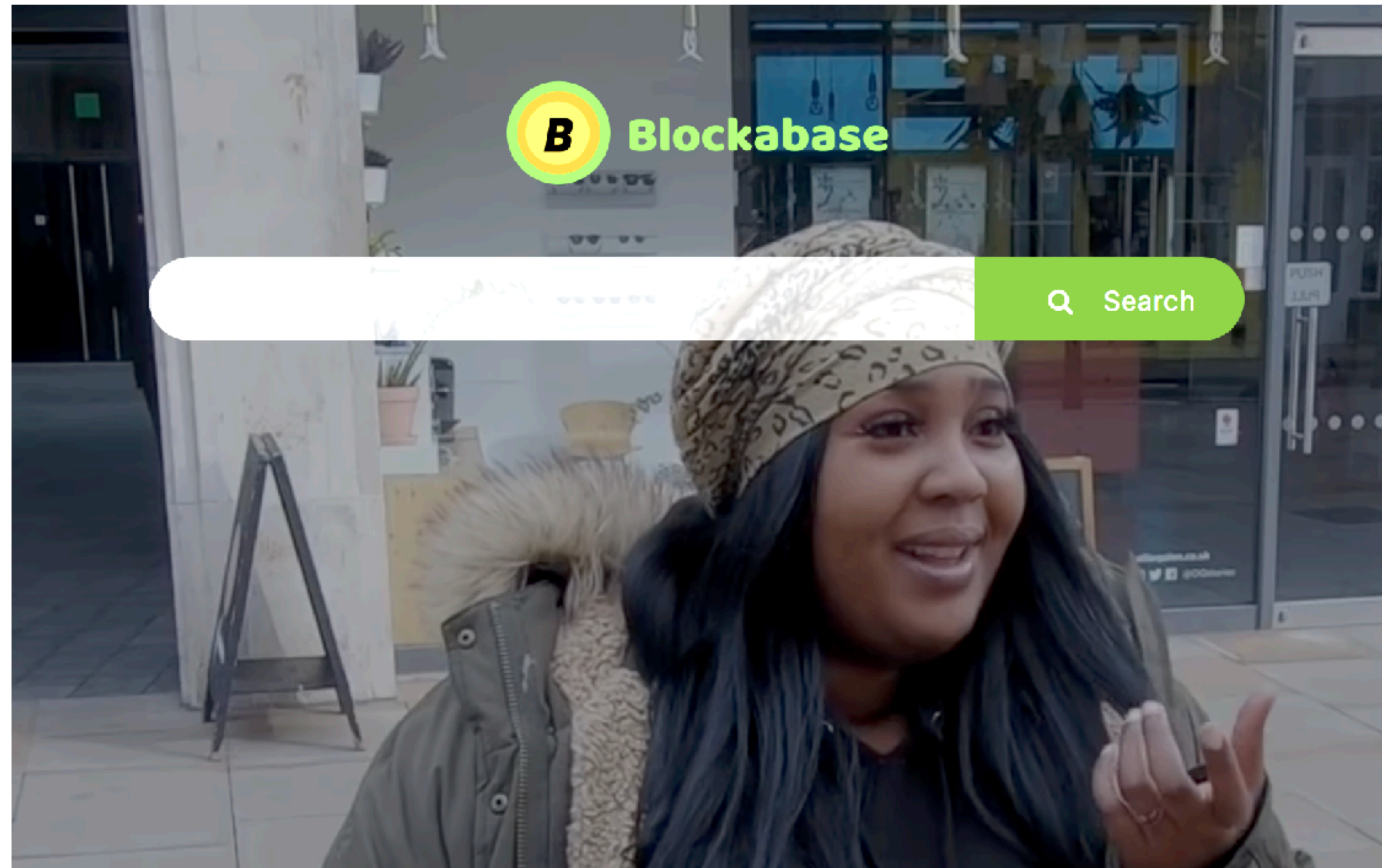
Blockabase

"Don't be useless"

TOKENISED SEARCH ENGINE

http://blockabase.com

ABOUT

Blockabase is the world's first user-generated and token-incentivized search engine with a unique ecosystem and native cryptocurrency called BASE.

Through the use of **BASE** token, user contributors are rewarded for activities such as adding URLs they love or care about, sharing, voting to rank urls, social media sharing, likes and comments. Building Blockabase this way, gives end users a stake in the future growth and development of the search engine, through our native token by proxy. The company plans to list the BASE token on Cryptocurrency Exchanges once the search platform has gained considerable traction. This means end users, advertisers, publishers and companies who add their site urls and an infinite number of sub-urls, will have an opportunity to trade their token rewards, or tokens purchased in the marketplace. Everyone can have a stake in Blockabase and benefit as a stakeholder in our ecosystem or be part of it thereof.

SUMMARY

"We believe in the power of human input by infinite URL curation, which are the unique dynamics on Blockabase and designed to establish an entirely next generation of token-incentivized and organic search engine, for the 21st century."

REBOLATION

IT´S TIME FOR A NEW SEARCH MODEL

The **world wide web** has become an integral part of the lives of over two thirds of the global population, yet its users have very little influence over its development and have no stake in the networks they enjoy and generate value for.

The internet of information has become subject to an alarming **concentration of power and end user data surveillance with no compensation.**

We believe that this can radically change through **token economics,** which will pave the way for the internet of value and a digital search engine built around a utility with a **unique and native token. We** proudly introduce **Blockabase, the world's first user-generated and token-incentivized search engine.**

Blockabase

A 21st Century SEARCH ENGINE

Search engines organize the world's unfathomable collection of **information** and provide web users with easy access to its digital library.

These digital platforms have become extremely convenient tools people use to get the answers to all their questions, however, due to the business model of the web, search engines have become exploitative due to unintended misalignment of interests of the gate keepers, shareholders towards end users of these platforms.

Blockabase introduces an entirely new search engine dynamic that could change the way people engage and interact with millions of search results proliferating the web.

B Blockabase

HUMANISING TECHNOLOGY

By **rewarding users** for their contributions to the platform, giving them a stake in the network and encouraging an active and growing community of contributors and stakeholders, Blockabase introduces a novel online business model that focuses on **human input** and **egalitarian values.**

Our mission is not become a replacement of current search engines, but to provide web users with a **community driven and human centric alternative.**

Through this, we aspire to align the interests of all stakeholders of Blockabase and create a sustainable, digital micro-economy that **rewards** those that help it prosper and at the same time, leads to deeper engagement with millions of businesses that can benefit from inclusion and search discovery.

Blockabase

CORNERSTONE OF BLOCKABASE

HUMANIZED TECHNOLOGY

COMMUNITY

VALUE OVER PROFIT

TRANSPARENCY

egalitarian and human-centric search engine.. Platform dynamics acknowledges and rewards those that create value for the ecosystem instead of exploiting them

The curation of user input by the community plays a crucial role in obtaining the best search results and experience

Generated and curated by its users, there will be no means for a single organization to manipulate results or the platform's content
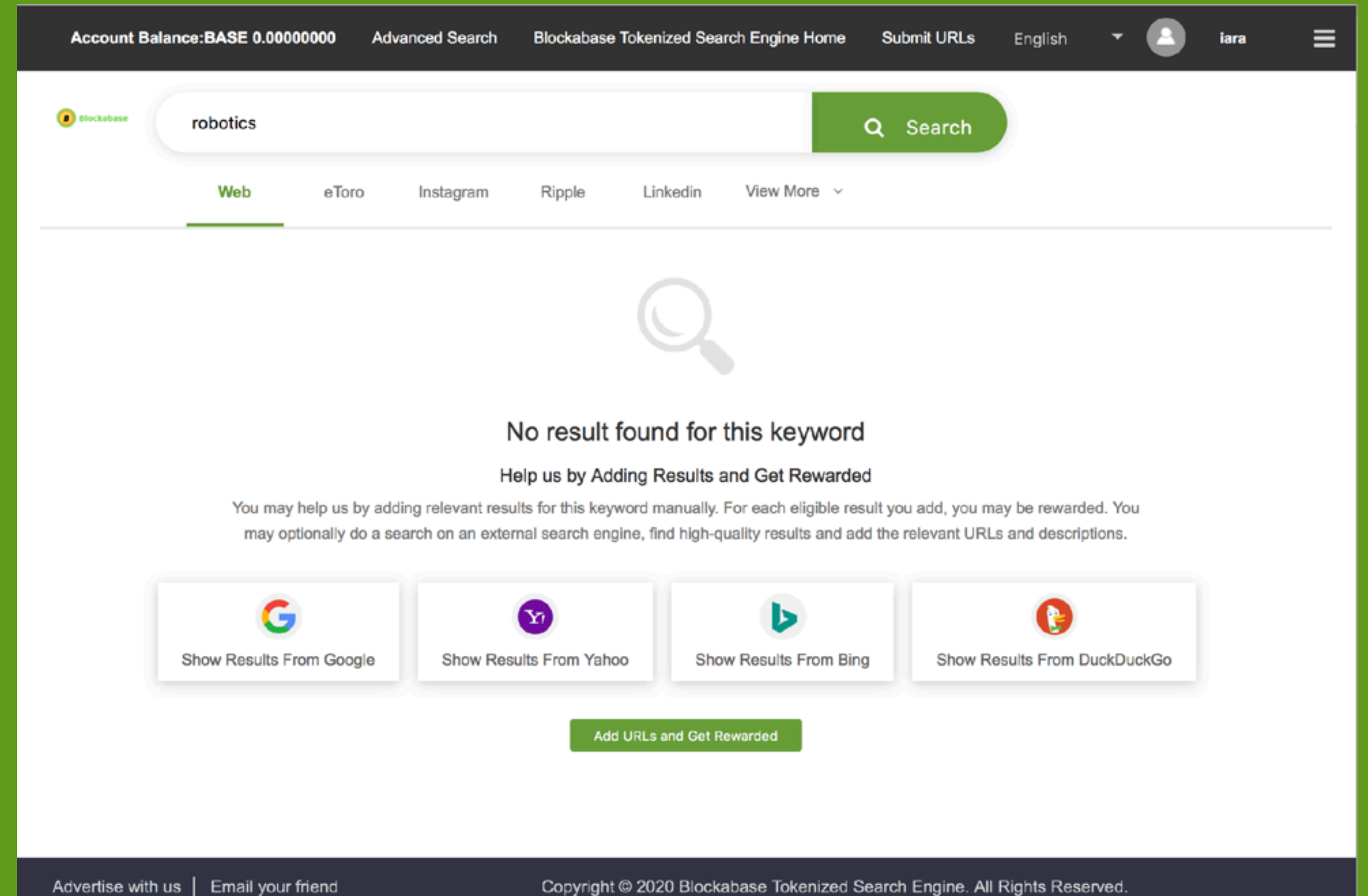
The overall platform and community dynamics of Blockabase and the data management practices of the company will be publicly visible to all its users.

Blockabase

The first step in the pre-launch of the Blockabase ecosystem is the adding of URLs by the users and companies to Blockabase's initially empty database.

In its invitational pre-launch stage, thousands of urls have now been added to Blockabase. If a user is the first to add a URL, infinite urls, or infinite sub urls of any website or content, then that registered user gets to "own" these urls and sub-urls within Blockabase for life! There are a variety of prerequisites before users get to "own" URLs or sub-urls:

- The URL or Sub-urls must not already exist in the database yet

- Users can dynamically import all their bookmarks everyday, or upload infinite urls through excel spreadsheet, or simply add urls uniquely on the fly!

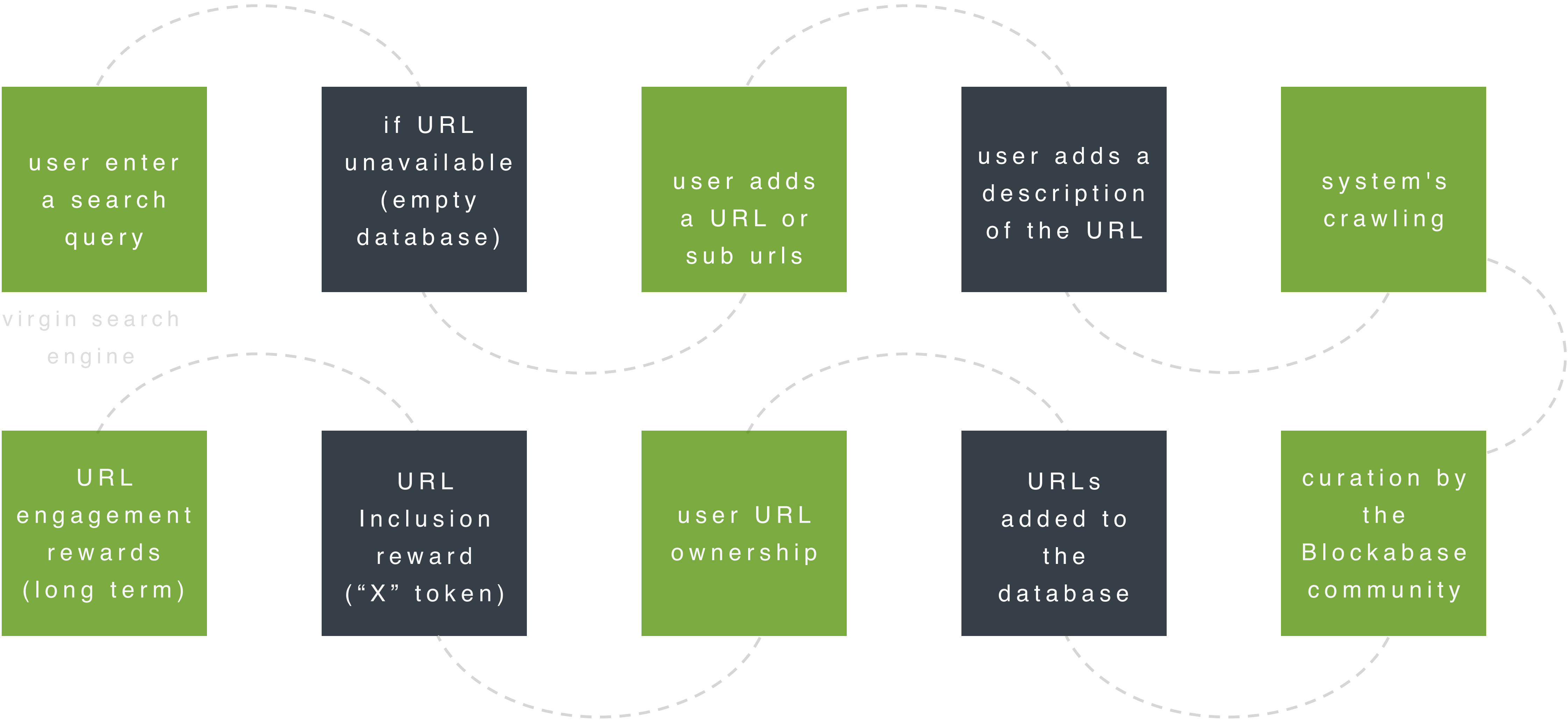- Include accurate and qualitative description of the domain the URL leads to

Adding a URL evokes two type of token rewards for the user, one directly for adding the URL to the database and one spread out over an infinite timeframe for the overall interaction with and perceived value of the added URL by the community and global end users. Visit our Blockabase Intelligence to learn more here: https://blockabase.freshdesk.com

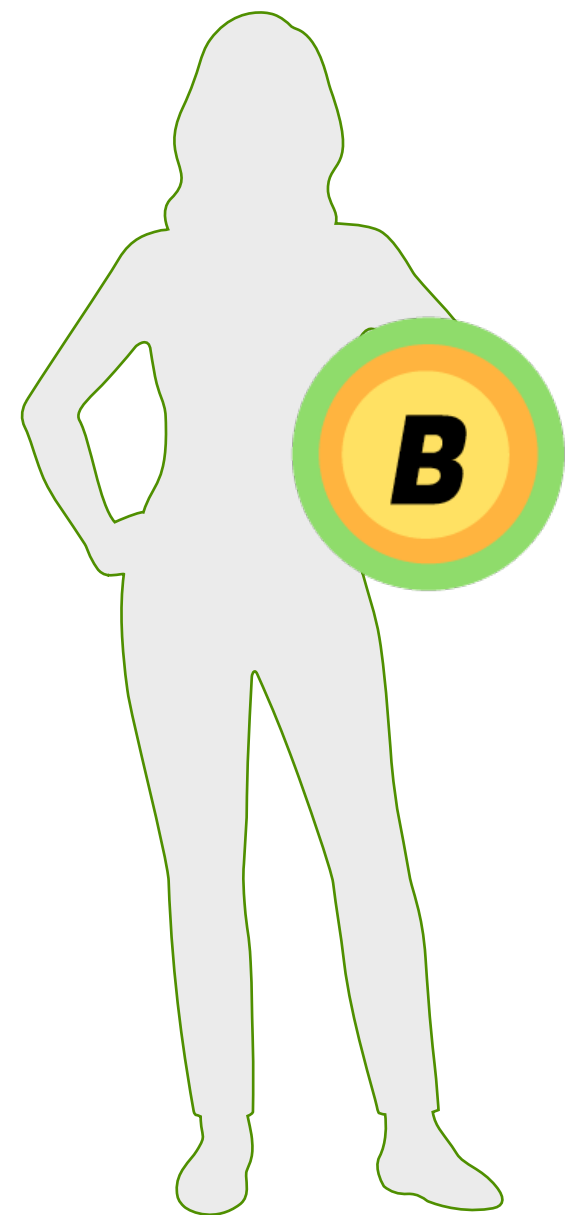http://blockabase.com

HOW DOES IT WORK?

HOW BLOCKABASE WORKS

user enter a search query

virgin search engine

if URL unavailable (empty database)

user adds a URL or sub urls

user adds a description of the URL

system's crawling

URL engagement rewards (long term)

URL Inclusion reward ("X" token)

user URL ownership

URLs added to the database

curation by the Blockabase community

Blockabase

FEATURES

Inherent & Future Blockabase Dynamics

- ✓ Valuing human user inputs
- ✓ Scalable token economic dynamics
- ✓ Infinite custom search engines
- ✓ All users are potential stakeholders
- ✓ Scalable Blockabase API solutions
- ✓ URL portfolio account management

- ✓ URL Banking with increasing value
- ✓ BASE Token listing on exchanges
- ✓ Coronablockchain.com interoperable
- ✓ Live BASE Q&A for domain experts
- ✓ Blockabase´s own advertising network
- ✓ 3rd party tokenized url integrations

- ✓ User privacy & data monetisation
- ✓ Interoperable email utility
- ✓ Blockapay FinTech interoperable
- ✓ Powered by humans+AI
- ✓ BASE p2p and platform payments
- ✓ Blockabase.Freshdesk.com

B Blockabase

BLOCKABASE

add URLs

get token rewards

data monetisation

3 User types: free,
registered ,and subscribed (50$)
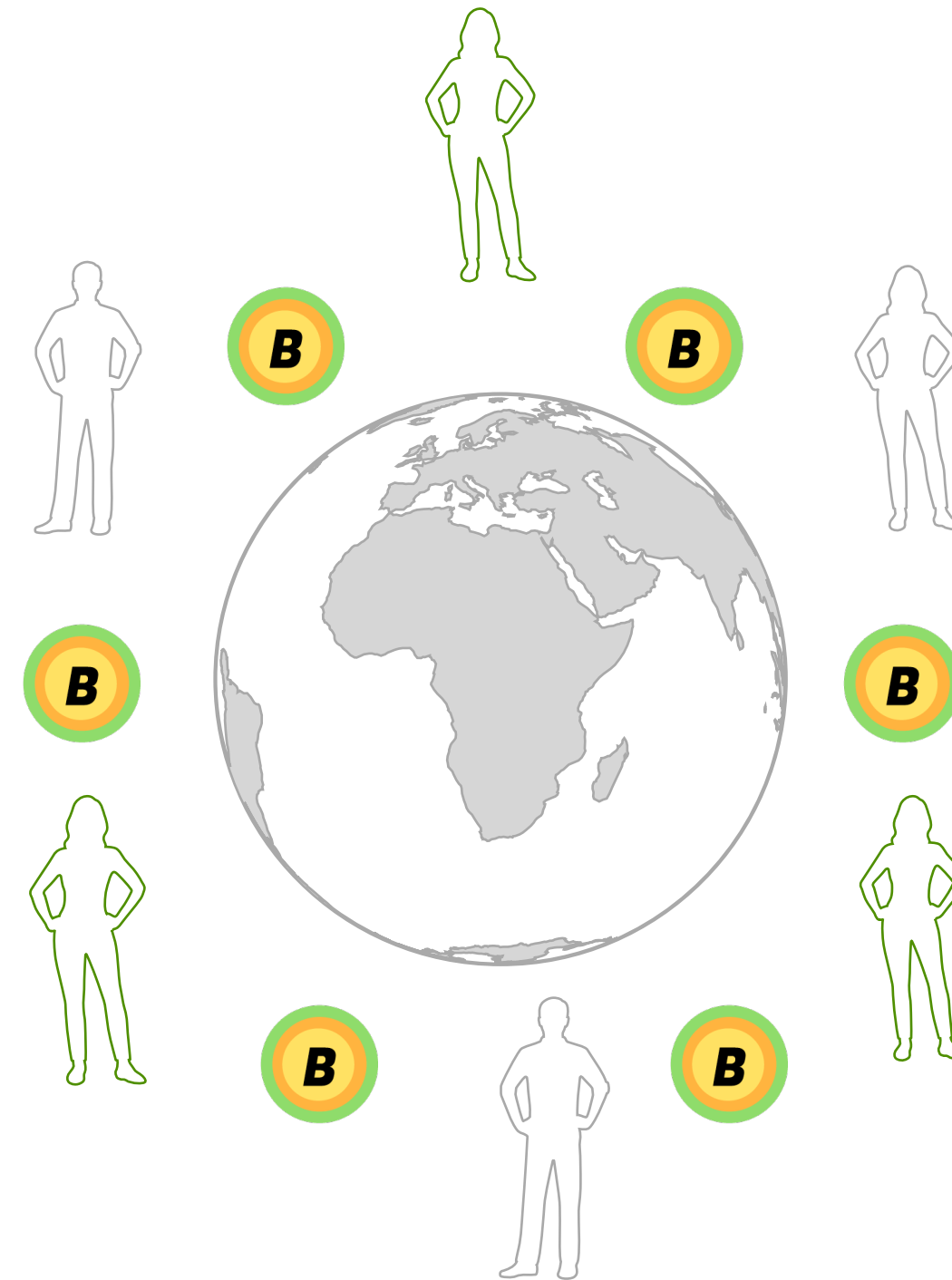
up and down voting

commenting

sharing

reputation

BLOCKABASE USER

BLOCKABASE COMMUNITY

TECHNOLOGY

The pre-launch beta version of Blockabase is already live and functioning, only awaiting its official launch through significant global public relations, marketing and mainstream media execution, social media campaigns and growth hacking. We anticipate our official media launch, may lead to corporate sales, sponsorships, partnerships, user onboarding and subscription upgrades even in this first phase, due to inbuilt business models we've developed. Blockabase will then continue scaling through infinite iterations of software engineering and growth for several years to come, just like Google.

AND FEATURES

1. SMART CONTRACT

The BASE token will initially be built on the Ethereum network as an erc20 token. However, once our 4IRblockchain.com, a protocol under development is released by Blockchain Company, with a specific focus on the fourth industrial revolution tech, is launched, both the BASE token and any existing smart contract frameworks will migrate to this blockchain.

2. THE BASE TOKEN

BASE is the native token of Blockabase and is used as a means of exchange within the platform and incentive mechanism for Blockabase's development and sustainability.

3. BlockaAds

Blockabase's tokenized advertising model will compensate users for sharing ads they engage with or care about. Since the users of the search engine are essential stakeholders, we therefore believe that it is only fair that part of the ad revenues are shared with Blockabase users. There are also BASE token incentives for utilising Blockamail, our Email utility once that interoperable platform is fully rolled out.

4. REWARDS

Through various token-based reward mechanisms by proxy, the expansion and development of Blockabase can be gamified in a mutually beneficial way, the platform grows and those enabling it to grow are compensated for this.

GET INVOLVED

Trademark Pending - https://blockabase.com

investor@blockchaincompany.info

TOKENISED SEARCH ENGINE

Powered by Blockchaincompany.info