

# Meet BiCstreet

The world's first company focused on providing social member spaces and a digital sales social utility for investors, traders, wealth managers, financial advisors and planners, hedge funds, skilled professionals, novices and fintech entrepreneurs.



Cape Quarter Building, 27 Somerset Rd, 2nd floor office N°206, De Waterkant, Cape Town, SA



# ABOUT US

Imagine a space where members can meet investors and traders, all with different skills and financial markets expertise. Imagine its scalable digital utility that helps with financial sales to millennials who are going to need help to grow their lifetime wealth...



CAPE TOWN





BICstreet creates professional social member spaces and a digital utility for today's diverse and dispersed global community of investors to come together under one roof with the core long-term goal of becoming a specialized peer to peer co-trading network, dedicated for anyone with a passion for technology and financial markets.

## SUMMARY

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“BiCstreet, the world’s first company focused on providing social and professional environments for investors..”

R E B O L A T I O N

# BICstreet Spaces

are designed to have an atmosphere of sophistication and lifestyle comfort, with a wide variety of products and services available on location that are there to help our members become intelligent and sophisticated investors or traders.





## Conversational Spaces

At each location, members can enjoy all the basic comforts they expect, such as food and drinks, intimate conversational couch areas, traders desks and high speed internet connectivity.

Moreover, each social space will include multiple “meeting rooms” that can be used, and can be reserved by members and outside parties that want to host professional events. Professional non-members can also book their evening talk events for free!

We are dedicated to constant innovation in order to offer our members ever improving services and facilities.

We want to be able to inspire everyone in our community, so we've created **membership plans that will suit any kind of investor, business, trader or professional**, novice, experienced, growth or high net worth individuals.

As BICstreet's ecosystem expands, high quality services such as broadcast media, p2p knowledge transfer, special finance-oriented services, technology, news feeds, access to realtime data, cost effective research materials and trading tools will be made available to members.





The first physical location opened in Cape Town, South Africa, and hosted several events. We are currently hosting webinars with wealth management professionals whilst the digital utility is in development. Find information on the current events on our LinkedIn page.

B I C S T R E E T

# EVENTS



B I C S T R E E T

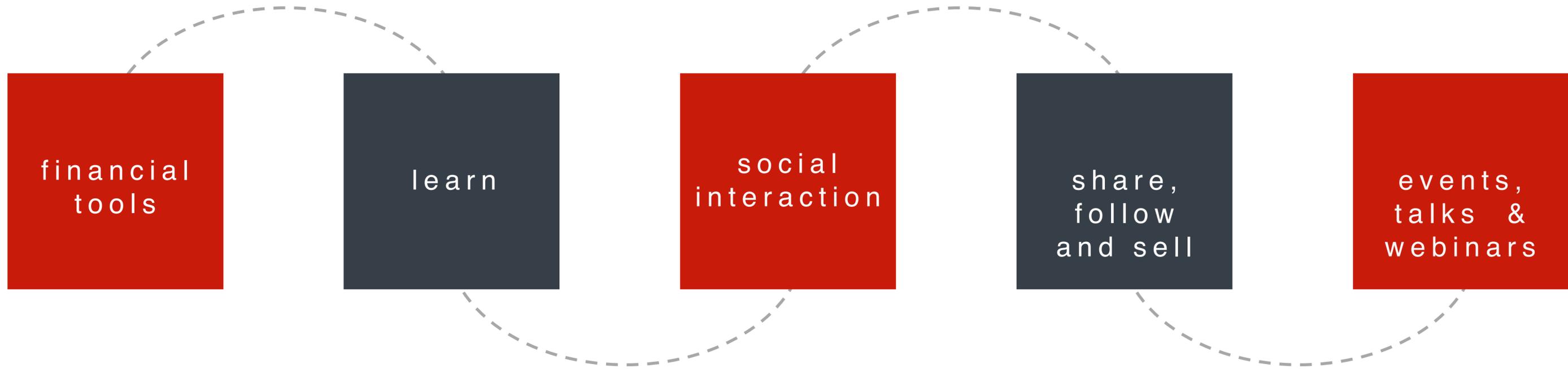
# FEATURES

## BENEFITS

- ✓ Sponsors & Partnerships
- ✓ A Digital Financial Sales Utility
- ✓ 3rd Party Tools and Data
- ✓ BiCstreet Tokens
- ✓ AUM Hedge Funds Room
- ✓ FX, Equity & Crypto Day Trading
- ✓ Meet Potential Investors
- ✓ P2P Knowledge Transfer
- ✓ Member Global Access
- ✓ Book Day Time Events (paid)
- ✓ Book Evening Events
- ✓ Member Referral Token Rewards
- ✓ On-site Token Payments
- ✓ Private Meeting Room
- ✓ Blockchain & 4th IR Tech
- ✓ Networking Opportunities
- ✓ Media Broadcasting
- ✓ Professional Talks

B I C S T R E E T

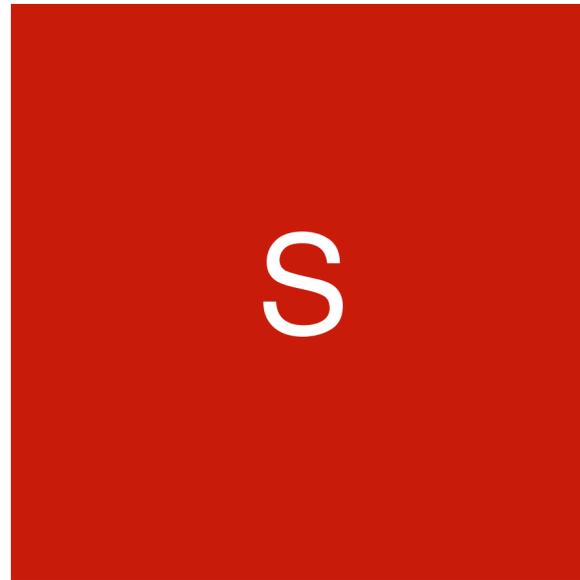
# BENEFITS



Members have access to an expanding network of spaces that facilitate the needs of investors, novice to skilled professionals and traders from all walks of life. All generations can come together for an inclusive future.

S . K . H . A N A L Y S I S

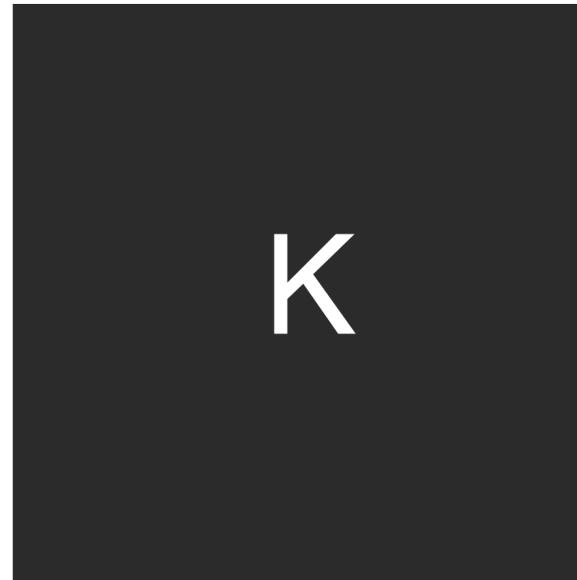
# CORNERSTONE OF BiCstreet



S

SPACE

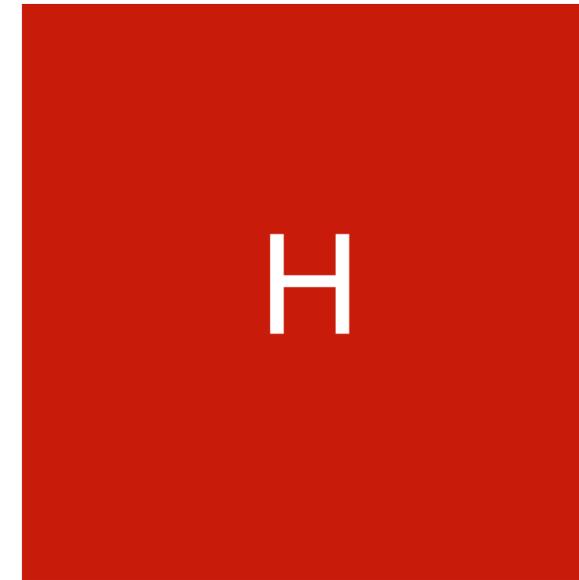
Intimate & Conversational



K

KNOWLEDGE

Co-trading



H

HUMANS

Social Interactions

# OUR GLOBAL REACH



- Independent Day Traders & Analysts
- Hedge Funds & Portfolio Managers, Financial Advisors & Planners
- Fintech, Startups, Novices & Skilled Professionals
- Small to High Net Worth Investors

B I C S T R E E T

# SPACES



## WORKFLOW PROCESS

BICstreet will initially kickstart from our Cape Town location, then we shall expand our presence gradually and globally. Cape Town will function as a cost-effective pilot project that aligns with the company's strategic growth and development around the world. An Initial Exchange Offering (IEO) will launch in the future.

B I C S T R E E T

# MEMBERSHIPS

BICstreet membership rates will range between \$100 and \$1,000 per month, depending on the socioeconomic location and dynamics of each space. Membership includes access to most areas, access to talks and workshops, on-site token discounts and access to sponsor and supply chain partner's products and services. Membership also includes invitation to a wide variety of social events.

CAPE TOWN

## 1. CO-TRADE

BICstreet membership ideally aims for investors eager to co-trade, learn through others, expand professional investment networks and share tacit insights with fellow members.

## 2. COMMUNITY

We strive to foster a community where our members have opportunities to collaborate, network and support each other.

## 3. SPONSORSHIPS

Companies interested in gaining exposure to BICstreet members can apply to be displayed on the BICstreet "Sponsor Wall",

## 4. INVESTMENTS

Due to technological innovations, the blockchain and fintech revolution is creating entirely different trading dynamics, allowing for retail and institutional access to investment opportunities.

## 5. PLATFORM

Gain access to critical tools, p2p knowledge transfer and data solutions to tech and financial markets.

## 6. EVENTS

Professional talk events on a wide variety of social issues, products & services, workshops, mentorship programs, meet-ups and educational programs will convene at BICstreet.

B I C S T R E E T

# Free to Paid Talks, Events & Presentations



## How This Works

Corporates can book our spaces for daytime events and breakfast meetings at a cost. Professional Non-Members, Startups and Entrepreneurs can book our spaces for “FREE” between 6pm and 10pm on a first come basis, from Monday to Friday (we reserve our rights of refusal). We want to learn from you too! Invite your business or consumer network and come talk about almost any subject matter @Bicstreet!

# BICSTREET DIGITAL

- Provide a meaningful and safe Social Network Platform to connect normal users with companies, financial experts and investors under a subscription fee. Users can follow experts they like and experts gain new clients seamlessly.
- Unlock untapped sources of value through, for example, peer-to-peer interactions, global collaboration, extraction of domain knowledge, mentorship programs, information sharing, education and networking.
- Additionally, members will have the possibility to host and have exclusive access to high-quality webinars.

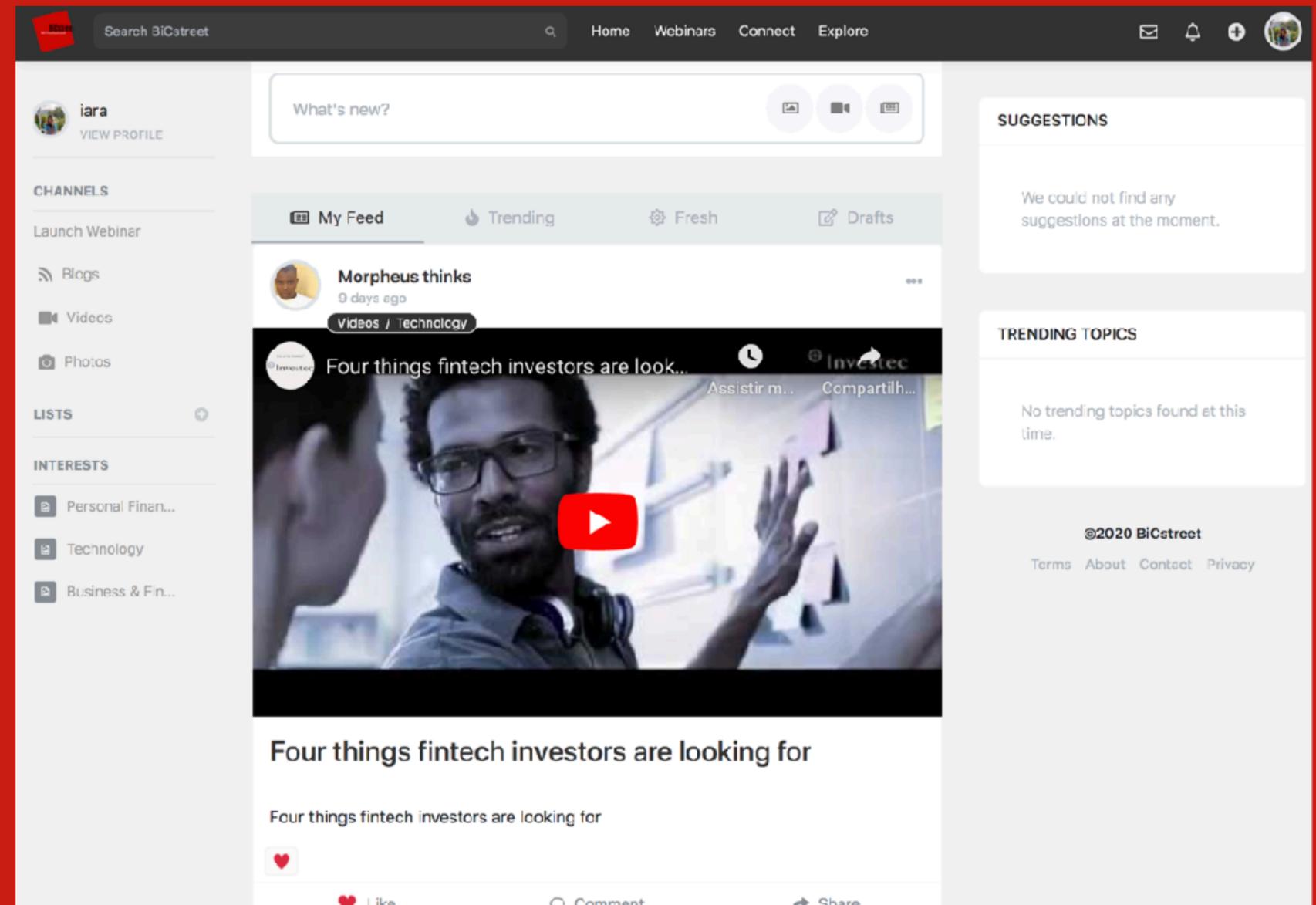


BiCstreet platform will provide members with the opportunity to gain access to and leverage other members' experience, engage with the global community, participate in unique activities and receive the latest investment information.

BiCstreet.com model works as a professional social network, similar to LinkedIn. It will be a place dedicated to users who are looking for financial services or simply interested in improving their financial sophistication and/or personal wealth management, for instance.

BiCstreet.com will also help companies, investors and experts such as wealth managers, financial advisors, accountants, and so on, to source and engage with several potential clients who follow them.

Unlike LinkedIn and other social platforms, BiCstreet.com will be a private and safe online environment. Users will only have access to the network and start engaging with each other once they pay a monthly subscription fee. By doing that, we will build a smaller but much more serious and meaningful network, preventing the emergence of scammers among many other unintended consequences of an open platform. This will help the platform to scale more significantly.



<http://bicstreet.com>

B I C S T R E E T

SOCIAL NETWORK

B I C S T R E E T

# CONTACT US

Get Involved



+27 671 326 884



[bicstreet@blockchaincompany.info](mailto:bicstreet@blockchaincompany.info)



[bicstreet.com](http://bicstreet.com)



Cape Quarter Building, 27 Somerset Rd, 2nd office N°208, De Waterkant, Cape Town, SA

BICSTREET TEAM





**GET INVOLVED!**



**BLOCKCHAIN INVESTMENTS COMMUNITY**

LOS ANGELES • BERLIN • JOHANNESBURG • PARIS • TOKYO • NEW YORK • COMING SOON

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